

Stem Cell Research videos – translation from bench to bedside

Patient/public focus group information sheet

You are invited to participate in a focus group that will discuss draft plans for 3 new videos, portraying the work of the Cambridge Stem Cell Institute in 3 different areas:

- neurodegenerative disorders
- blood cancers
- demyelination disorders

The video project is being led by Public Engagement Officer, Philippa Russell, and is supported by 3 Principal Investigators at the Institute: Professor Brian Huntly, Dr Mark Kotter and Professor Roger Barker, along with other researchers.



Aims

The aim is for the videos to provide a unique insight into the research being conducted at the Institute linking basic research to advances in the clinic. The videos will not focus on one specific condition, but reflect the impact research has on a wide variety of conditions.

The aim for the patient/public focus groups is to come up with the key messages that will be included in the videos, potentially including:

- How research develops from an idea in the lab to a product in the clinic
- How current SCI research is working towards therapies of the future
- An insight into the day-to-day life of a researcher

Target Audience

The target audience for the videos will be the public and those with some knowledge of the particular conditions and/or stem cell medicine.

These focus group sessions will enable us to share our initial ideas with members of the public and patients with relevant conditions, getting their insight into how best to communicate and decide on the key messages.

The focus groups will also be an opportunity for any interested members of the public to find out more about taking part in the filming.

Focus groups

There will be one focus group for each of the 3 research areas, involving about 5-6 people each. Each group will meet at one of the Institute's venues, either in central Cambridge or at Addenbrooke's Hospital.

We're looking for people of any age and background, potentially with some experience of a condition that has the potential to be tackled through stem cell research.

The group session should take about 1 hour with a tour of some of the research laboratories at the Institute included.

Wheelchair access and other aids can be made available. Please let us know if you have any additional requirements.

Expenses

We are able to cover reasonable UK travel costs on public transport and lunch will be provided. Once your place in the group is confirmed, we will ask you to email Philippa at scipeo@stemcells.cam.ac.uk with your estimated travel costs in order to confirm that this is within budget. Receipts for all expenses must be provided.

Funding

Funding for this project has been made available to the Institute from HEIF5.

Further information

You can find out more about the Institute on our website www.stemcells.cam.ac.uk

Contact

We're really looking forward to hearing from you. Thank you for taking the time to consider this. If you have any questions please contact:

Philippa Russell, Public Engagement Officer
scipeo@stemcells.cam.ac.uk